



Michael Garrett Jones

Architect • Designer • Developer

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Portfolio: www.theWeblife.com

"Mike understands what it takes to create quality work. A fast pace and quick turn-around times were common at Citi, and he always delivered. His skills as a Flash designer are extraordinary. He is a collaborative employee that respects input from other team members. Everyone enjoys working with Mike, and I would highly recommend him to anyone looking for quality work."

Suzanne Bothwell, Art Director, Citigroup

"Michael is an extremely talented web designer/developer and one of the smarter people I've ever had the pleasure of managing. He is extremely efficient and detail oriented and was a true asset to our company"

Molly Rose Walker, Marketing Systems Manager, St. Joe Company

SKILL CLOUD

Designer MVC3 **jQuery** **Flash** **Silverlight** **CSS**
Usability **JavaScript** **ActionScript** **Photoshop**
 MySQL **PHP** **ASP.NET** **C#** iPhone / XCode **Dreamweaver**
Illustrator **Visual Studio** **TFS** Expression Blend **Agile**
RadControls **HTML** **Dundas**

CAREER HISTORY

DELL, Round Rock, TX 2011-Present
 UI Architect

- » Set global UI direction and architecture during the MVC conversion and redesign of Dell's world-class e-commerce site.
- » Charged with leading a team to refactor overall and component based UI architecture to be consumed by a variety of dell teams during Dell's conversion to the ASP .NET MVC framework.
- » Forming member of the Dell Performance Board tasked to increase site performance across Dell's diverse web streams.
- » Oversee the building of reusable performant extensions in accordances with SEO best practices
- » Created a 'Fractal Design Pattern' to reduce code variance and streamline the development process.

MICROSOFT, Round Rock, TX 2010-2011
 UI Architect

- » Contracted to set global UI direction and architecture for the MVC conversion and redesign of Dell's world-class e-commerce site.
- » Created greater synergy between Microsoft and UX departments at Dell.
- » Converted to Dell after contract was completed.

"Mike is a savvy developer and designer. His command of the technology required for delivering electronic media is excellent. He is also an incredibly quick study and is constantly adding to his skill sets. Mike also possesses a keen understanding of the balance between aesthetics and business requirements. On a personal note, Mike's quick wit, positive attitude, great sense of humor and friendly disposition make having him as a colleague that much more to appreciate. I highly recommend him."

Frank Whittemore, Content Strategist, Citigroup

BLUE CROSS BLUE SHIELD, Jacksonville, FL 2008-2010
[Senior Interaction Designer / Front-End Engineer](#)

- » Roles included: Information Architecture, Art Director, Usability Expert, C# Development, and Interface Developer.
- » Created and implemented speed loading strategy to reduce page load times by more than 70%.
- » Instrumental in growing our development team from 6 developers to 20.
- » Working in the middle and front tier to successfully take 16 ASP.NET / C# products through the complete development life cycle.
- » Severely reduced server load by bringing application logic to client-side.
- » Maximized data visualization with Dundas and Telerik RadControls.
- » Developed Silverlight applications with Microsoft Expression Blend and Visual Studio 2008.

FIDELITY INFORMATION SERVICES, Jacksonville, FL 2007-2008
[Senior Interface Developer / Usability Expert](#)

- » Lead UI developer for PlanYourMove.com, which including transitioning a vanilla interface and table-based layout to a .Net CSS-based layout with a new look and feel.
- » Acted as Information Architect on web-based application initiatives.
- » Developed interface improvements to a multi-dimensional enterprise application used by Fidelity and its customers.

CITICARDS, Jacksonville, FL 2007-2007 (6 month contract)
[Art Designer / Flash Developer](#)

- » Responsible for creative direction on a variety of web-based initiatives.
- » Created a multi-faceted Flash banner application to support a dynamically-generated user experience using extensive ActionScript 2.0.
- » Responsible for maintenance and improvements to a multi-lingual Flash help overlay system that instructed users how to use new web applications.

ART & LOGIC SOFTWARE, Pasadena, CA 2006-2008 (Full & part-time)
[User Interface Developer / Flash Developer](#)

- » One of 40 developers across North America telecommuting to this highly successful development firm.
- » Worked a variety of projects including: JavaScript Applications, Interface Design and Development, Flash-based Applications with ActionScript 2.0, and Website Design with PHP Integration.
- » Developed flash-based interactive tutorials for Harcourt Assessment that tested and scored students.

ST. JOE COMPANY, Jacksonville, FL 2005-2006
[Interface Developer / Usability Specialist / Flash Developer](#)

- » Creative interface development integration with .NET / C# and MS CMS systems.
- » Extensive use of CSS to dynamically modify standard templates to showcase a wide variety of sites with unique designs.
- » Developed in ActionScript 2.0 to dynamically display lot-level property inventory availability from an AS400 Database using an XML feed.
- » Set-up and maintained multiple servers for testing.
- » Worked in tandem with the industries top SEO vendors to ensure top search placement.

"Mike has a superb understanding of CSS/HTML. His ideas and design are always fresh and appealing, but in addition to that his code is tighter and cleaner than anything I see from other designers/developers out there. Mike also brings a strong understanding of "how the web works" to any project he's involved with."

Cayce Balara, President,
Pragmatim

JOHNSON & JOHNSON (Acuvue), Jacksonville, FL

2004-2005

Web Developer / Flash Developer

- » Planned and developed Johnson and Johnson's most profitable division's website structures fitted for global deployment in 50 countries.
- » Worked in close partnership with Java developers to create many successful interactive marketing tools.
- » Maintained legacy sites throughout global infrastructure.
- » Project Leader for www.definity.com and the ACUVUE Leadership Team extranet.
- » Principal developer for www.acuvue.com.

AFFILIATIONS & MEMBERSHIPS

Member, Boxes and Arrows

Member, Front End of Innovation

Member, UX Professionals

Member, Lone Star Mensa